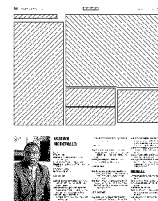


40 UNDER 40

JASON MICHAEL COLE**Age:** 38**Title:** Managing director**Company:** Abacus Wealth Partners, Philadelphia**Type of company:** Comprehensive wealth management.**Education:** Temple University, Fox Business School, MBA in Finance; Penn State University, BS in accounting.**Birthplace:** Willimantic, Conn.**Residence:** Cherry Hill.**LEADERSHIP****What helped you achieve early success?:** Working with a mentor who helped me to recognize my strengths and weaknesses so that I could maximize my potential.**What has been the biggest defining moment in your career?:** When my partners asked me to run our Philadelphia office in 2002.**What's your biggest professional accomplishment?:** Being asked to serve on the National Cabinet for United Jewish Communities.**What's your biggest disappointment?:** I wish there were more hours in a day to get to know my colleagues on a more personal level.**CAREER****Why did you choose your field?:** My love for working with numbers and helping make a difference in people's financial lives.**Define your workplace philosophy:** Always listen to what my clients and colleagues are telling me. Reflect on their feedback and then make necessary changes to make sure I am continuing to improve and grow, both professionally and personally.**COMMUNITY****How do you give back to the community?:** There are three main areas of community in my life — Jewish Federation, Federation Early Learning Services (FELS), and Adam Taliaferro Foundation. I devote a lot of time to all three and they give back to me in more ways than I can quantify.**How does what you do improve quality of life?:** By fundraising and educating others on what it means to be in need and how important early childhood education is to our youth. Also, raising funds for and generating awareness surrounding the treatment and prevention of catastrophic spinal cord injuries on the playing fields.**LIFE LESSONS****How do you ensure your continued growth?:** Stay positive. Focus

on what's truly important. Keep striving to be the best I can be.

What's the one thing you'd do over if you could?: Get to know my grandparents better. I wish I could have learned more about them and about my background.

What's the best advice you've received?: Keep doing what you do; don't try to be like anyone else.

What's the worst advice you've received?: I love your style but cut down on the networking.

What's your advice to the next generation?: Live a balanced life and make sure giving back is a priority to your community.

PERSONALITY

Preferred type of music: Rhythm and blues/hip-hop.

Favorite movie: "Wall Street."

How do you unwind?: Still trying to work on this one — any ideas?

Must-watch TV show: "Entourage."

Favorite motto: Shoot for the moon and even if you miss, you'll be among the stars.

What kind of car do you drive?: Land Rover. ■■■



CURT HUDSON